



Improvement Design Intensive

We want to help your organization achieve your ambitious goals that will improve lives. A key to achieving sustainable improvement is a strong design that incorporates different viewpoints, embraces the complexity of your work, and builds alignment and excitement around shared goals.

Whether your goal is to ensure equitable access to high quality education, reduce deaths from the opioid epidemic, or improve the appropriate use of antibiotics, the Shift-Results Improvement Design Intensive will guide your team through the key elements in designing and running your improvement initiative or network.

This retreat is ideal for teams who:

- **Are in the process of designing or re-designing an improvement initiative or network.** The methods can be used for any content focus. We will provide relevant design examples for education, health, and other social sector topic areas to help your team apply these concepts to your area of work.
- **Value an inclusive design that bridges stakeholders towards a common purpose.** Your design will be stronger if it captures more of the expertise and perspectives of multi-disciplinary team members! We recommend at least 3 team members and can arrange for more than 6 team members if needed.
- **Seek individualized support in adapting improvement methods and tools to their context.** We will help you design a plan to build improvement capability in your community. Our coaches have decades of experience teaching improvement methods, facilitating networks, and managing complex improvement projects.
- **Need time to get their team moving in the same direction.** Your team will have time to design the work together and explore how to distribute work across different roles.

What will you learn and do?

The Improvement Design Intensive is a team-based retreat. We believe that incorporating a variety of voices, viewpoints, and lived experiences of community stakeholders in design is critical establishing the right aims from the beginning and creating shared ownership.

We will guide your team through the design elements of an improvement network or initiative and provide protected time for you to roll up your sleeves and work together. Your team will work with an improvement coach to accelerate your design process and avoid common pitfalls. You will also network with and learn from the other teams that are participating!

Your team will leave with a draft design that you can share with your wider community for feedback or use as a starting place as a proposal to potential funders.

Through the process of creating a charter, your team will:

- Define a clear and compelling aim for your improvement initiative
- Create a strategy to engage your clients and community members in your work
- Capture the collective intelligence of your team to create a conceptual framework for how to accomplish that aim

Through the process of creating a charter, your team will (continued):

- Build a balanced set of practical measures to track progress towards your aims
- Determine how to work effectively as a team on the execution of the initiative
- Prioritize the changes to be adapted and implemented by teams participating in your improvement initiative
- Design a learning structure to enable teams to engage with and learn from each other

The size of this session is intentionally limited to about 30 participants to provide more individualized coaching to each team.

Some prior knowledge or experience with improvement methods is recommended. Please let us know if this is a concern for your team and we may be able to provide some recommendations to get started.

Where:

The Improvement Design Intensive is hosted at the Hotel Ändra in Seattle, Washington.

- Day 1: 9:00 AM - 8:00 PM (Evening cooking class and dinner, Hot Stove Society)
- Day 2: 9:00 AM – 4:30 PM (optional additional coaching time before and after)
- Day 3: 9:00 AM – 1:00 PM (boxed lunch to go)

Here is a sample agenda for the Improvement Design Intensive.

Application Process:

We ask that each team fill out the brief application so we can learn more about your team and your work. The information that you provide in this brief application will help us to plan to give you the best experience as well as ensure that this retreat is the right fit for your team at this time.

We will respond within a few business days and provide a registration link.

Cost: Registration for this session is \$3,000* per person with at least three team members.

This cost includes all retreat materials and coaching as well as breakfast, lunch, and refreshments throughout the 2.5 days. The cost also includes a team-building cooking class and dinner at Hot Stove Society. Your team will be responsible for any costs related to travel (air, ground transportation, parking, etc), hotel, and dinners (except for cooking class).

**Please contact us if the cost of this workshop is prohibitive for your organization. We can explore needs-based pricing on a case-by-case basis.*

Testimonials:

"I really appreciate feedback throughout the process and hands on. I appreciate that you all made sure that the space was safe to share and inclusive."

"Wonderful opportunity to work with such experts who could answer ANY question with detailed and thoughtful feedback. The whole experience was at a really higher level than so many training opportunities. You all really know your stuff."

"With both of your guidance and time to spend thinking about it...I was able to translate the dream into some reality and now need to move forward to get the dream team together!"

Questions? Email us at contact@shift-results.com