

Community Co-Design of the Student Experience Project Theory of Change

# SEP Winter Convening

January 2019

# STUDENT EXPERIENCE PROJECT

# Mission:

Create equitable, student-centered learning environments that support the success, retention and degree attainment of the least well served students.

# Goals:

Build university capacity to leverage student-centered practices and lead institutional change in service of becoming more equitable, successful institutions.

# Strategies:

- Assess then enhance cohort institutions' capacities to implement systems change to improve student success.
- Build a multi-stakeholder cross-campus learning community to lead student success capacity building efforts, explore the impact of student experiences on equitable student outcomes, and identify the role of policies and practices in improving learning environments to enhance success.
- Explore university practices and policies, and the signals and messages they send, that impact student success and equity across the student journey.

Develop and validate new scalable tools, resources and policies that support universities in creating more equitable, student-centered campuses.

# Strategies:

- Research the factors such as students' experiences on campus and feelings of belonging- that impact academic outcomes in gateway STEM.
- Identify a common challenging experience for students in gateway STEM that leads to inequitable academic progress and is relevant to other institutions.
- Develop scalable tools for diagnosing and addressing the challenging experience, and assess the impact of efforts to address it, on leading indicators of student success in gateway STEM.

Bring national attention to the central role of student experiences in the creation of equitable learning environments that advance student success.

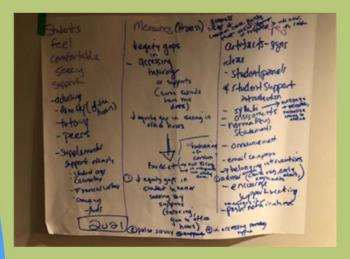
# Strategies:

- Develop a shared communication strategy across the SEP National Leadership Team and Cohort Institutions.
- **Build** champions in cohort institutions to share their learning with colleagues, the broader higher education community, policymakers, and other key stakeholders.
- Share learnings from the research and subsequent created tools in service of supporting institutions to become more equitable and student-centered.

# Shift Improvement Design Intensive

May 2019







# SEP Summer Convening

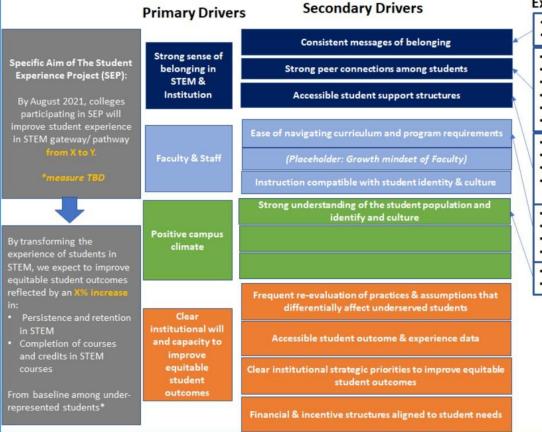
June 2019

#### **Primary Drivers Secondary Drivers** POSSIBLE Changes to Test/ Implement (Change Ideas) · CTC belonging interventions · Highlight diverse examples in course content Students feel a strong sense of belonging Social justice STEM · Elevator pitches from diverse scientists Students believe that they have the ability to succeed in STEM course · Grading structures Specific Aim of SEP: · Equip faculty & students to identify/fill pre-req knowledge · Faculty reaching out at midterms Student Students feel STEM instruction is compatible · Destigmatize lack of prerequisite knowledge experiences that with their identity & is culturally relevant · Focus on underserved students lived experiences & knowledge foster academic participating in the Student Faculty failure stories with feedback success Experience Project will Students feel comfortable seeking support reduce equity gaps by at · Infuse examples of diverse scientists · Emphasize culturally competent science Students feel connected to STEM peers Student panels Student support introduction Students feel confident navigating the curriculum Syllabi (message and welcome, normalize coming to office) & requirements Advisor (course reg, early alert, degree audits) Student Experience Project Encourage support seeking messaging Vision & Mission: Push notifications Faculty & staff monitor & share student outcome / experiences Create equitable, student-· STEM connection to diversity/equity office centered learning Campus agrees on a limited set of actionable · Identify leaders in STEM UR populations environments that support Create a mentoring program the success, retention and degree attainment of the · Validate "good" performance predicting future success least well served students. equitable student experience Faculty, staff & admin advocate for urgency of addressing the role of student experience in · Role models (student? Faculty?) Faculty, staff & leadership reevaluate longstanding practices & assumptions that differentially affect underserved students

# The Student Experience Project's Vision and Mission is to create equitable, student-centered learning environments that support the success, retention & degree attainment of the least well served students.

# Version Evolution

July 2019



# Examples of Change Ideas to Test/Implement

- CTC belonging interventions (add detail here)
- · Highlight diverse examples in course content
- Student panels
- Student support introduction
- Syllabi (message and welcome, normalize coming to office)
- Advisor (course reg, early alert, degree audits)
- · Encourage support seeking messaging
- Push notifications
- · STEM connection to diversity/equity office
- Identify leaders in STEM UR populations
- Create a mentoring opportunities between students
- Align outside & on-campus experiences of student life (e.g. childcare)
- · Grading structures
- · Equip faculty & students to identify/fill pre-requisite knowledge
- · Destigmatize lack of prerequisite knowledge
- · Faculty failure stories with feedback
- · Infuse examples of diverse scientists
- Emphasize culturally competent science

# Version Evolution

August 2019

The Student Experience Project's Vision and Mission is to create equitable, student-centered learning environments that support the success, retention & degree attainment of the least well served students

### Specific Aim of The Student Experience Project (SEP):

By August 2021, colleges participating in SEP will improve student experience in STEM gateway, as seen in an improvement in student reports of:

- · Belonging
- Trust & fairness
- .....

from X to Y.

#### \*measure TBD

\*gateway = already in STEM



By transforming the experience of students in STEM, we expect to improve equitable student outcomes reflected by an X% increase in:

- Persistence and retention in STEM
- Completion of courses and credits in STEM courses

From baseline among underrepresented students\*

# **Drivers of Improvement**

# **INCLUSIVE STUDENT SUPPORTS**

Proactive messaging to support student equity & experience Supportive peer connections and experiences Accessible academic supports

Supportive staff (advising, tutoring, mentoring)

### SUPPORTIVE FACULTY INTERACTIONS

# Faculty with growth mindset

nstruction values diverse student identities & cultures

Supportive assessment & feedback practices (communicated through student lens)

Engaged STEM Faculty & Staff (Buy-In, time/ resources to focus on student experience)

# **POSITIVE CAMPUS CLIMATE**

Strong understanding of student population, identify & culture

ollege branding, icons & displays are inclusive

Awareness of practices and assumptions that differentially affect underserved students

# STUDENT-CENTERED INSTITUTIONAL STRUCTURES & POLICIES

Visible commitment from university leaders & prioritization o investments for student experience

Ease of navigating STEM curriculum and program requirements

Financial structures and incentives aligned to building equity in curricular or co-curricular opportunities

Regular data sharing about equity outcomes & experience

Policies & requirements communicated in a way that engenders trust and perceived as fair regardless of student background

# **Examples of Change Ideas**

- CTC belonging interventions (add detail)
- · Highlight diverse examples in course content
- · Student panels
- · Student support introduction
- Syllabi (message and welcome, normalize coming to office)
- Advisor (course reg, early alert, degree audits)
- Encourage support seeking messaging
- Push notifications
- · STEM connection to diversity/equity office
- · Identify leaders in STEM UR populations
- Create a mentoring opportunities between students
- Align outside & on-campus experiences of student life (e.g. childcare)
- Grading structures
- Equip faculty & students to identify/fill pre-requisite knowledge
- · Destigmatize lack of prerequisite knowledge
- · Faculty failure stories with feedback
- Wise feedback
- · Infuse examples of diverse scientists
- Emphasize culturally competent science
- Frequent re-evaluation of practices & assumptions that differentially affect underserved students
- · Clear petition process to help students navigate bureaucratic hassles
- · Degree maps to guide students through the STEM pathway
- Provide clarity about opportunities from the beginning of a course to encourage participation by all students
- Build strong student/ faculty relationships to highlight curricular opportunities

The Vision of the **Student Experience Project** is to create equitable, student-centered learning environments that support the success, retention & degree attainment of students currently served least well.

# SEP Campus Site Visits

September/ October 2019

# **OUR AIM**

By improving student experience, we will increase equity in STEM student outcomes by August 2021, including:

- Retention in STEM pathway
- DFW Rate
- % with A/B grade

We will increase by X% the percent of students from the least well-served groups that report:

- Sense of belonging
- Trust & fairness
- Institutional growth mindset
- STEM Identity

And reduce the percent of students from the least well-served groups that report:

- Bureaucratic Hassles
- Identity Threat

# Actionable points of leverage ("drivers")

# EQUITABLE ACADEMIC AND SOCIAL SUPPORTS

Proactive, affirming, and clear communications around points of academic difficulty

Design of student supports is accessible & non-stigmatizing Advisor, tutor, mentor communications support equitable student experience

# SUPPORTIVE INSTRUCTOR & COURSE INTERACTIONS

Instructors communicate high standards and their role to help all students to succeed

Understanding of and respect for students' identities and backgrounds Diverse role models are elevated in the course experience

Instructors welcome/scaffold/provide opportunities such that students can connect, contribute, and be heard

Proactive, affirming, and clear grading & feedback practices

# POSITIVE DEPARTMENT & CAMPUS CLIMATE

Inclusive physical environment, symbols and messaging

Awareness of and efforts to address personal assumptions and biases that differentially affect students

Strong social ties to peers, STEM courses and academic discipline

Connection to a "go to" person or network to navigate the campus environment

Foster an institutional culture wherein all students are seen as having potential to succeed and each person sees their role in that success

# STUDENT-CENTERED INSTITUTIONAL STRUCTURES & POLICIES

Ease of navigating STEM curriculum and program requirements

Policies & requirements communicated in a way that engenders trust and perceived as fair regardless of student background

University leaders make visible commitment and prioritize investments supporting student experience

Financial structures support equity in STEM curricular and co-curricular activities

Incentives aligned with a focus on equitable outcomes



# SEP Virtual Convening

December 2019



# THE VISION

of the **STUDENT EXPERIENCE PROJECT** is to create equitable, student-centered learning environments that support the success, retention & degree attainment of students currently served least well.

# THE AIM

By improving student experience, we will increase equity in STEM student outcomes by **August 2021**, including:

- Retention in STEM pathway
- DFW Rate
- % with A/B grade

We will increase by X% the percent of students from the least well-served groups that report:

- Sense of belonging
- · Trust & fairness
- Institutional growth mindset
- STEM Identity

And reduce the percent of students from the least wellserved groups that report:

- Bureaucratic hassles
- Identity threat

# ACTIONABLE POINTS OF LEVERAGE ("DRIVERS")

# EQUITABLE ACADEMIC & SOCIAL SUPPORTS

- Proactive, affirming, and clear communications around points of academic difficulty
- Design of student supports is accessible & non-stigmatizing
- Advisor, tutor, mentor communications support equitable student experience

# SUPPORTIVE INSTRUCTOR & COURSE INTERACTIONS

- Instructors communicate high standards and their role to help all students to succeed
- Diverse role models are elevated in the course experience
- Proactive, affirming, and clear assessment & feedback practices
- Understanding of and value for students' diverse identities and backgrounds in the course experience
- Instructors welcome/scaffold opportunities for students to connect, contribute, and be heard

# INCLUSIVE DEPARTMENT & CAMPUS CLIMATE

- Inclusive physical environment, symbols and messaging
- Awareness of and efforts to address personal assumptions and biases that differentially affect students
- Strong social ties to peers, STEM courses and academic discipline
- Connection to a "go to" person or network to navigate the campus environment
- Institutional culture where all students are seen as having potential to succeed and each person sees their role in that success

# STUDENT-CENTERED INSTITUTIONAL STRUCTURES ≅ POLICIES

- Ease of navigating STEM curriculum and program requirements
- Policies & requirements communicated in a way that engenders trust and perceived as fair regardless of student background
- University leaders make visible commitment and prioritize investments supporting student experience
- Financial structures support equity in STEM curricular and co-curricular activities
- Institutional policies and practices incentivize and reward focus on equitable outcomes

# SEP Summer Convening

July 2020



# THE VISION

Equitable, student-centered learning environments that support the success, retention & degree attainment of students currently served least well.

By improving student experience, we will increase equity in STEM student outcomes, including:

- Retention in STEM pathway
- DFWRate
- % with A/B grade

# THE AIM

By August 2021, we will increase the percent of students reached by SEP change ideas who report an overall positive student experience\*

with 0% disparity scores between students from structurally advantaged and disadvantaged race backgrounds, high and low financial stress, and male and female/non-binary gender groups.

\*Overall positive student experience includes students whose responses are a mean of 5 or higher for each construct, which includes institutional growth mindset, social belonging, trust and fairness, identity safety, self-efficacy and social connectedness.

# ACTIONABLE POINTS OF LEVERAGE ("DRIVERS")

#### FOUITABLE ACADEMIC & SOCIAL SUPPORTS

- Proactive, affirming, and clear communications around points of academic difficulty
- Design of student supports is accessible & non-stigmatizing
- Advisor, tutor, mentor communications support equitable student experience

#### SUPPORTIVE INSTRUCTOR & COURSE INTERACTIONS

- Instructors communicate high standards and their role to help all students to succeed
- · Diverse role models are elevated in the course experience
- Proactive, affirming, and clear assessment & feedback practices
- Understanding of and value for students' diverse identities and backgrounds in the course experience
- Instructors welcome/scaffold opportunities for students to connect, contribute, and be heard

# INCLUSIVE DEPARTMENT & CAMPUS CLIMATE

- Inclusive physical environment, symbols and messaging
- Awareness of and efforts to address personal assumptions and biases that differentially affect students
- Strong social ties to peers, STEM courses and academic discipline
- Connection to a "go to" person or network to navigate the campus environment
- Institutional culture where all students are seen as having potential to succeed and each person sees their role in that success

# STUDENT-CENTERED INSTITUTIONAL STRUCTURES & POLICIES

- Ease of navigating STEM curriculum and program requirements
- Policies & requirements communicated in a way that engenders trust and perceived as fair regardless of student background
- University leaders make visible commitment and prioritize investments supporting student experience
- Financial structures support equity in STEM curricular and co-curricular activities
- Institutional policies and practices incentivize and reward focus on equitable outcomes

# CHANGE IDEA BUNDLES

First-week (social belonging and growth mindset foundation):

- Establishing expectations
- Policy review: student-centered course policies
- Textbook access statement
- Belonging story
- Readiness assessment and resources
- Encouraging connections

Feedback to foster engagement and growth:

- Pre and post assessment wrapper
- Wise feedback approach to assessment
- Encouraging connection booster
- Belonging story booster

Cultivating a supportive & inclusive learning environment:

- Establishing classroom identity safety
- Diverse representation
- Addressing a threatening issue
- Addressing underrepresentation
- Policy review: student-centered course policies

# SEP Cross-Cohort Call

August 2020

# S E P Student Experience

# THE VISION

Equitable, student-centered learning environments that support the success, retention & degree attainment of students currently served least well.

By improving student experience, we will increase equity in STEM student outcomes, including:

- Retention in STEM pathway
- DFW Rate
- · % with A/B grade

# THE AIM

By August 2021, we will increase the percent of students reached by SEP change ideas who report an overall positive student experience\*

with 0% disparity scores between students from structurally advantaged and disadvantaged race backgrounds, high and low financial stress, and male and female/non-binary gender groups.

\*Overall positive student experience includes students whose responses are a mean of 5 or higher for each construct, which include: institutional growth minoset social belonging trust and fairness, identity safety, self-efficacy and social connectedness.

# ACTIONABLE POINTS OF LEVERAGE ("DRIVERS")

# EQUITABLE ACADEMIC & SOCIAL SUPPORTS

- Proactive, affirming, and clear communications around points of academic difficulty
- Design of student supports is accessible & non-stigmatizing
- Advisor, tutor, mentor communications support equitable student experience

#### SUPPORTIVE INSTRUCTOR & COURSE INTERACTIONS

- Instructors communicate high standards and their role to help all students to succeed
- · Diverse role models are elevated in the course experience
- Proactive, affirming, and clear assessment & feedback practices
- Understanding of and value for students' diverse identities and backgrounds in the course experience
- Instructors welcome/scaffold opportunities for students to connect, contribute, and be heard

#### INCLUSIVE DEPARTMENT & CAMPUS CLIMATE

- Inclusive physical environment, symbols and messaging
- Awareness of and efforts to address personal assumptions and biases that differentially affect students
- Strong social ties to peers, STEM courses and academic discipline
- Connection to a "go to" person or network to navigate the campus environment
- Institutional culture where all students are seen as having potential to succeed and each person sees their role in that success

#### STUDENT-CENTERED INSTITUTIONAL STRUCTURES & POLICIES

- Ease of navigating STEM curriculum and program requirements
- Policies & requirements communicated in a way that engenders trust and perceived as fair regardless of student background
- University leaders make visible commitment and prioritize investments supporting student experience
- Financial structures support equity in STEM curricular and co-curricular activities
- Institutional policies and practices incentivize and reward focus on equitable outcomes

# CHANGE IDEA BUNDLES

First-week (social belonging and growth mindset foundation):

- Establishing expectations
- Policy review: student-centered course policies
- Textbook access statement
- Belonging story
- Readiness assessment and resources
- Encouraging connections

Feedback to foster engagement and growth:

- Pre and post assessment wrapper
- Wise feedback approach to assessment
- Encouraging connection booster
- Belonging story booster

Cultivating a supportive & inclusive learning environment:

- Establishing classroom identity safety
- Diverse representation
- Addressing a threatening issue
- Addressing a threatening issue
   Addressing underrepresentation
- Policy review: student-centered course policies